

Deia Consulting International, S.L. announces that MSC.Software, Inc. and Edises, s.r.l. (working with the McGraw Hill Company, Inc.) will deliver "Simulating Reality" to 50,000 physics students throughout Italy.

San Francisco, California USA & Barcelona, Spain, USA. (January, 2004)
Deia Consulting International, S.L. announced today that MSC.Software Corporation (NYSE: MNS) has reached an agreement with Edises, s.r.l. to use Interactive Physics™ as the simulation engine for the best-selling Physics textbook, ***Serway's Physics for Scientists and Engineers*** for distribution in Italy.

Bundled with more than 100 fully interactive textbook examples, the multilingual Interactive Physics CD will now be packaged with the Italian language version of this internationally acclaimed physics textbook.

The multimedia version of ***Physics for Scientists and Engineers*** provides physics students with a fun and easy-to-use environment, for exploring sample and homework problems.

"By having students interact with visually-rich and fast-paced exciting simulation environment, they are able to learn and conceptualize many principles of Physics such as Motion, Gravity, Forces, etc..." "In the next few years, this alliance will introduce MSC.Software to more than 50,000 physics students in Italy, and it combines the foundations of physics with sophisticated visualization technology. When these students become professional engineers, they will have marketable software skills and be familiar with professional software simulation tools," says **Yuri Mauricio Burka of Deia Consulting International**, MSC's exclusive partner for international business development of their Education & Collaborative Learning Division.

"By combining MSC.Software's simulation products with our educational publications, students will have the opportunity to enhance their understanding of the physics concepts covered in the classroom," said Fabrizio Crisafulli, senior sponsoring editor of Edises s.r.l.

"This alliance links two powerhouses for physics educators in Italy. MSC.Software and Edises, s.r.l. are providing a learning environment that is both interactive and visually stimulating. Textbook problems will be available as live 3D examples where students can manipulate, animate, modify, and measure complex simulations. Familiarizing today's students with our state of the art simulation and motion technology, will increase the student's understanding and use of these technologies in their future careers" said Paul Mitiguy, Director of Education and Collaborative Learning.

About Edises, S.r.l.

Founded in 1994, Edises is a publishing house and distributor of book for science education. Working with The McGraw-Hill Company, Inc. is Edises helps them in being the leading information services provider, worldwide, for education, business, finance, professionals, and government entities. Edises, s.r.l. is located in Napoli, Italy.

The McGraw-Hill Company, Inc. is a corporation employs 16,500 people located in more than 400 offices in 32 countries. Sales in 1998 were 3.7 billion.

About MSC.Software

MSC.Software, the leading supplier of simulation software to manufacturers worldwide, develops, markets and supports software tools that simulate the product performance before manufacture. The ability to model and test software prototypes has cost effectively enabled manufacturers to design and build everything from sophisticated aircraft and automobiles to a wide range of consumer products, and Education.

For additional information about Interactive Physics, contact Dr. Paul Mitiguy, Director of Educational Products or visit www.mscsoftware.com or www.interactivephysics.com.

About Deia Consulting International

Deia Consulting International (DCI), provides direct international sales, global marketing, overseas distribution channel development, and global partner management consulting services to large and small software companies – manufacturers, publishers, professional services firms, distributors, and resellers – in a variety of industries.

For additional information about our international channels and global business opportunities surrounding Interactive Physics or other products, contact Yuri Mauricio Burka, President of Deia Consulting International or visit www.deiaconsulting.com.